

Privacy Policy

Version: 2; Effective Date: 19.03.2024

1. Introduction

This Privacy Policy describes how purecampers collects, processes, and protects your personal data.

This Privacy Policy applies to all individuals ("you") who:

- visit our website at purecampers.eu ("our website");
- contact us through contact forms on our website;
- are provided with our services.

In this Privacy Policy, the terms "purecampers", "we", "our", and "us" refer to SZČO, Peter Poliak - purecampers, Hradská 7/E, 821 07 Bratislava, Slovak Republic and the relevant company Purecampers s.r.o., ID No.: 55 812 104, engaged in processing activities.

The controller of your personal data is SZČO, Peter Poliak - purecampers, Hradská 7/E, 821 07 Bratislava, Slovak Republic ("purecampers") and the relevant company Purecampers s.r.o., ID No.: 55 812 104.

This Privacy Policy applies exclusively to cases where purecampers acts as a data controller. This Privacy Policy does not apply when purecampers acts as a data processor, processing data on behalf of its customers.

We process your personal data with high respect for you, your privacy, and in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter "GDPR") and applicable national laws.

2. Processing of personal data

2.1. We process your personal data in the following situations:

2.1.1. Pre contractual relationships

- a. When we process them: If you are a person interested in cooperation with purecampers (job applicant, potential partner/supplier/customer), you can contact us through contact forms available on our website.
- b. What personal data we process: your full name, email address, and other personal data you provide in your message. After sending your message, your IP address and the date and time of sending the message are also stored.
- c. Why we process this personal data (purpose): we need to process your request regarding our future cooperation.
- d. Legal basis for processing this personal data: performance of a contract or steps taken at your request prior to entering into a contract pursuant to Article 6(1)(b) of the GDPR.

2.1.2. Contractual relationships

- a. When we process them: we process personal data of our existing customers to provide them with our services.
- b. What personal data we process: data processed for this purpose may include: name, email, phone number, driver's license number, residential address, and other data and information provided to us.
- c. Why we process this personal data (purpose): it is necessary to provide our services.
- d. Legal basis for processing this personal data: performance of a contract pursuant to Article 6(1)(b) of the GDPR.

2.1.3. Compliance with legal obligations

- a. When we process them: in some cases, legal regulations impose obligations on us, based on which we are obliged to process your personal data (e.g., anti-money laundering laws, accounting laws, reporting unfair practices, taxes and/or providing any data to public authorities under the law). We therefore process your data for the purposes of maintaining internal records and fulfilling our legal obligations.
- b. What personal data we process: according to the requirements of legal regulations.
- c. Why we process this personal data (purpose): we need to comply with our legal obligations.
- d. Legal basis for processing this personal data: legal obligations pursuant to Article 6(1)(c) of the GDPR.

2.1.4. Improvement of our services and products

- a. When we process them: purecampers may process your personal data, which serves legitimate purposes, to improve our services/products and provide you with the best user and customer experience possible.
- b. What personal data we process: as needed to protect our legitimate interests, such as identification data (name, surname); contact details, such as address, phone number, email address; the content of your feedback and your ideas shared with us through various means; information about the use of our services/products; and other communication between you and us about the feedback or ideas provided.
- c. Why we process this personal data (purpose): specific to the processed legitimate interest.
- d. Legal basis for processing this personal data: legitimate interest pursuant to Article 6(1)(f) of the GDPR.

2.1.5. In defense of our rights and interests

- a. When we process them: purecampers may process your personal data serving legitimate purposes of asserting or defending our legal interests.
- b. What personal data we process: data necessary to protect our legitimate interest, such as identification data (name, surname); contact details, such as address, phone number, email address; the content of our communication and contractual arrangements; and any other information provided to us during our relationship necessary for the defense or assertion of our rights and interests.
- c. Why we process this personal data (purpose): specific to the processed legitimate interest.
- d. Legal basis for processing this personal data: legitimate interest pursuant to Article 6(1)(f) of the GDPR.

3. Cookies on our website

3.1.Our website uses cookies to collect information about individuals who visit our website. Cookies are small text files stored on your computer or other device. We use the following types of cookies:

- 3.1.1. Essential cookies that are necessary for the proper functioning of our website, provide important functions, and ensure the security of our site.
 - 3.1.2. Analytical and technical cookies used for statistical purposes, such as tracking and monitoring which country, pages, and how our website was used for visits, and which help us improve our website by collecting and reporting information on how our website is used.
 - 3.1.3. Personalization cookies that allow the website to remember choices you have made and provide enhanced, more personalized features by processing your username, language, or region in which you are located.
 - 3.1.4. Marketing cookies used to provide advertising that is more relevant to you and your interests, and which process information about your behavior on our website, your preferences, visited pages, and technical data about your browser and other data.
- 3.2.** When you visit our website, you will be informed through a cookie banner that we collect cookies. Essential cookies are necessary to visit our website. Analytical and technical cookies are used only with your consent.
- 3.3.** When the cookie banner appears, you must decide whether you want to accept only essential cookies or allow us to use analytical and technical cookies as well.
- 3.4.** The legal basis for the use of essential cookie files is your request for features and services on our website pursuant to Article 6(1)(b) GDPR and our legitimate interest pursuant to Article 6(1)(f) GDPR. The legal basis for the use of analytical, personalization, and marketing cookie files is your consent pursuant to Article 6(1)(a) GDPR.
- 3.5.** You can withdraw your consent at any time, object to the processing of your personal data by changing your choice in the Cookies tab on our website or by sending an email to travel@purecampers.eu
- 3.6.** Objection and Deletion. Cookie files are stored on your computer and transmitted to our site from there. Therefore, you have full control over

the use of cookie files. By changing settings in your web browser, you can deactivate or limit the transmission of cookie files. You can delete already stored cookie files at any time. This can also be done automatically. If cookie files for our website are deactivated, it may not be possible to use all website features to the fullest extent.

- 3.7. Cookie files are stored only for the time necessary to achieve the respective purpose. This period can last during your session on the website or for several days or months depending on the type of cookie file used specifically.

4. How we collect your personal data

- 4.1. We may collect your personal data directly from you or from your devices if you visit our website or contact us through our website. We may also collect your personal data directly from you if we provide you with any services.
- 4.2. We may collect your personal data from trusted third-party sources, especially if you are a job applicant.

5. Third party websites

- 5.1. Our website may contain links (which may take the form of hypertext links, widgets, clickable logos, images, or banners) to third-party websites and from third-party websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and we do not accept any responsibility or liability for their policies. We strongly recommend reading their privacy policies and terms of use to understand how they collect, use, and share information. We are not responsible for the privacy practices or content of third-party websites.

6. Who has access to your data?

- 6.1. Thanks to good teamwork, every task becomes more manageable. Therefore, your personal data may be shared among members of our team. However, we only grant access to your personal data to our

authorized employees or subcontractors who need your personal data to fulfill their duties and who are bound by confidentiality obligations.

- 6.2.** We may also grant access to personal data to third parties who provide us with services to deliver our services and manage or protect our website.
- 6.3.** If we process personal data of job applicants, we may use third-party services and applications to manage personnel processes, with these third parties acting as processors of your personal data and acting on the instructions of Purecampers as the data controller.
- 6.4.** Subject to the preceding paragraphs, your personal data must not be shared or provided to any third party without your consent except in the following cases:
 - 6.4.1. we are obliged to provide your personal data based on the law or upon the order of a public authority, or
 - 6.4.2. it is expressly permitted by applicable laws.

7. How long do we retain your data?

- 7.1.** The duration for which we retain your personal data also depends on the legal basis for processing your data.
- 7.2.** If the processing is based on legitimate interest, your data will be processed for as long as the legitimate interest of Purecampers exists, and they will be erased when this legitimate interest ceases to exist (see sections 2.1.4 and 2.1.5).
- 7.3.** For data retained based on legal obligations, the retention period is determined by applicable laws, and the data will be erased after the expiration of the period prescribed by law.
- 7.4.** For data processed based on contract performance, the data are processed for the duration of the contractual relationship and the relevant statutory limitation period (see sections 2.1.4 and 2.1.5).
- 7.5.** If the processing is based on your consent, your personal data will be erased after the expiration of the period for which consent was granted,

or upon withdrawal of consent. Please note that the same data may also be processed based on another legal basis, and in such cases, withdrawal of your consent may not result in the complete erasure of your data.

8. Transfer of your data

8.1. Purecampers will transfer your data to countries outside the EU/European Economic Area only if such transfer is in accordance with applicable laws. This means, for example, that our provider is located in a country for which the European Commission has issued a decision stating that it provides an adequate level of protection for personal data, standard contractual clauses and/or other transfer mechanisms ensuring adequate safeguards regarding the protection of privacy and fundamental rights and freedoms of individuals are in place, and additional measures are applied, if necessary, to provide the data subject with a level of protection essentially equivalent to the level of protection guaranteed by the GDPR regulation.

9. Your rights

9.1. In connection with the processing of your personal data and in accordance with the GDPR, you have the following rights:

9.1.1. **Right to Access:** You have the right to be informed about what personal data Purecampers processes about you, for what purposes, and who the recipients of your personal data are.

9.1.2. **Right to Rectification:** You have the right to have any incomplete, inaccurate, or outdated personal data about you corrected.

9.1.3. **Right to Erasure (Right to be Forgotten):** Under certain circumstances, you may have the right to request the deletion of personal data that we have collected and processed about you.

9.1.4. **Right to Restriction of Processing:** In certain cases, such as if we process inaccurate personal data about you or if you consider the processing unnecessary, you may request restriction of processing.

9.1.5. Right to Data Portability: Under certain circumstances, you have the right to receive the personal data you have provided to us in a structured, commonly used, and machine-readable format, and the right to transfer them to another controller, if technically feasible.

9.1.6. Right to Object: You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you, including profiling, which is based on the legitimate interests pursued by Purecampers.

9.1.7. Right to Withdraw Consent: You have the right to withdraw your consent to the processing of your personal data at any time. The withdrawal of your consent does not affect the lawfulness of processing based on consent before its withdrawal.

9.1.8. Right not to be Subject to Automated Decision-making: For the purposes of data processing, we do not use automated decision-making or profiling that has legal effects or similarly significantly affects you.

9.2. If you wish to exercise any of your rights, you can contact us at: travel@purecampers.eu.

9.3. The protection of personal data is supervised by your relevant supervisory authority. In the Slovak Republic, it is the Office for Personal Data Protection of the Slovak Republic, located at: Hraničná 12, 820 07 Bratislava 27, tel. +421 2 32 31 32 14 (website: <https://dataprotection.gov.sk/sk/>).

10. Changes to this privacy policy

10.1. Purecampers may change and update the terms of this privacy notice from time to time. We will inform you of any changes to this privacy notice by publishing the updated version on our website.

11. How can you contact us

11.1. If you want to learn more about the protection of your personal data or about this privacy notice, you can contact us at travel@purecampers.eu.